

1. Definitions and applicability

- 1.1 Jumping Amsterdam B.V. (hereinafter: "Jumping Amsterdam") will organise the concours hippique Jumping Amsterdam from 28 through 31 January 2027 at RAI Amsterdam, located at Europaplein 24 (1078 GZ), Amsterdam (hereinafter: "the Event").
- 1.2 The user of these general terms and conditions (hereinafter: "the General Terms and Conditions") is Jumping Amsterdam.
- 1.3 The counterparties are the exhibitors/stand holders and/or sponsors of the Event (hereinafter: "Participants").
- 1.4 These General Terms and Conditions apply to the relationship between Jumping Amsterdam and the Participants. The term Participants also includes prospective participants/applicants. All provisions in these General Terms and Conditions are also stipulated for the benefit of persons who work for or on behalf of Jumping Amsterdam, or are otherwise associated with it, including but not limited to Stichting Concours Hippique International "Jumping Amsterdam". These provisions shall apply to them directly as if they themselves were Jumping Amsterdam.
- 1.5 These General Terms and Conditions shall at all times prevail over any terms and conditions used by the counterparty, under whatever name. To the extent necessary, Jumping Amsterdam hereby expressly rejects the applicability of the counterparty's general terms and conditions, including its specific conditions. This also applies insofar as such conditions of the counterparty may have applied in an earlier agreement between Jumping Amsterdam and the counterparty. Any reference by the counterparty to its own general or specific terms and conditions shall not be accepted by Jumping Amsterdam.

2. CHANGES TO DATES, TIMES, LOCATION, CANCELLATION / NON-COMPLETION OF THE EVENT

- 2.1 Jumping Amsterdam reserves the right at any time to change the dates, times, and/or location of the Event, or to cancel or discontinue the Event, without Participants thereby being entitled to claim any compensation from Jumping Amsterdam for damages of any kind, however caused.
- 2.2 If dates, times and/or location are changed, registrations and any allocations to Participants shall not lapse.
- 2.3 If the Event does not take place, the aforementioned registrations and allocations shall lapse. In that case, payments made by Participants to Jumping Amsterdam will be refunded; however, lost interest shall not be reimbursed.
- 2.4 Such payments shall not be refunded if the Event has to be (partially) cancelled or cannot be completed due to force majeure. In these General Terms and Conditions, in addition to what is provided by law and case law, force majeure shall include, inter alia: veterinary diseases, obstructive government measures, the death of one or more members of the Royal Family, (transport or labour) strikes/obstructions, cancellation by RAI Amsterdam, riots, threat of war, sabotage, and other unforeseen domestic or foreign circumstances. The concept of force majeure shall be interpreted as broadly as possible in this context. Such payments shall only be (partially) refunded if all costs incurred and still to be incurred by Jumping Amsterdam in connection with the Event have been paid, such that no deficit exists.

3. REGISTRATION

- 3.1 Registration for participation in the Event may take place by means of a registration form made available to the Participant by Jumping Amsterdam. Completion, signing, and return thereof to Jumping Amsterdam shall constitute an irrevocable offer by the Participant to take part in the Event. This offer shall only be deemed accepted by Jumping Amsterdam once Jumping Amsterdam, after receipt of the completed and signed registration form, has confirmed such acceptance in writing to the Participant.

- 3.2 A Participant cannot derive any rights from a registration. Jumping Amsterdam is entitled, without stating reasons and without Participants being entitled to any compensation, to decline registrations, to refuse Participants, to allocate less stand space than registered for, to modify allocated stand space, or to revoke an allocation.
- 3.3 Participants are obliged to specify in writing and as detailed as possible, upon registration, the goods and/or services they intend to exhibit and/or promote.
- 3.4 An agreement between Jumping Amsterdam and exhibitors/stand holders and/or sponsors may also be concluded by signature by the parties concerned of a written agreement drawn up by Jumping Amsterdam, which may differ from the aforementioned registration form, as well as orally. An oral agreement must be recorded in writing as soon as possible.
- 3.5 A registration or (written) commitment by the Participant may not be unilaterally withdrawn or amended by the Participant, unless otherwise provided for in these General Terms and Conditions, in the registration form, or in a (potentially) deviating written agreement.
- 3.6 In the event of an allocation, the Participant is obliged to participate personally. Except with prior written consent from Jumping Amsterdam, the Participant is furthermore obliged to exhibit only those goods and/or services that have been specified in writing upon registration or have been agreed upon in the aforementioned (potentially) deviating written agreement.
- 3.7 The Participant hereby grants, insofar as necessary, prior consent to Jumping Amsterdam to transfer rights and obligations arising from existing and future agreements between them to third parties designated by Jumping Amsterdam. Except with prior written consent from Jumping Amsterdam, the Participant is not entitled to transfer the rights and obligations from the aforementioned agreements to third parties.

4. PAYMENT

- 4.1 For each square metre of allocated stand space, stand rent shall be payable as specified in the aforementioned registration form and/or the aforementioned (potentially) deviating written agreement. For any other form of exhibiting (including all possible hospitality and communication formats and advertising), the Participant shall likewise owe the amounts specified in the registration form or written agreement.
- 4.2 Payments must be made, unless otherwise agreed in writing, within 30 days of the date of the relevant invoice. Payment in instalments is not possible, unless otherwise agreed in writing.
- 4.3 If the Participant fails to make timely payment of amounts owed to Jumping Amsterdam, the Participant shall be in default by operation of law and shall owe, at Jumping Amsterdam's discretion, statutory commercial interest or statutory interest, from the due date of the relevant invoice. In the event of default by the Participant in respect of its (payment) obligations to Jumping Amsterdam, all (extra)judicial costs incurred by Jumping Amsterdam as a result shall be borne by the Participant, with a minimum amount of € 2,500 including VAT.
- 4.4 Set-off of any mutual claims by the Participant is excluded.
- 4.5 Disputing the correctness of any invoice sent by Jumping Amsterdam shall have no suspensive effect on the payment obligation.

5. CANCELLATION

- 5.1 If a Participant being an exhibitor/stand holder (and not a sponsor) wishes to cancel a registration, he must request this by registered letter to Jumping Amsterdam. Jumping Amsterdam may grant such a cancellation request if the Participant has paid a cancellation fee according to the following schedule: 50% of the total invoice amount including VAT in case of cancellation between 16 and 8 weeks before the start of the Event;
90% of the total invoice amount including VAT in case of cancellation from 8 weeks before the start of the Event;
100% of the total invoice amount in the event of an invalid or untimely cancellation.

A Participant being a sponsor (and not an exhibitor/stand holder) cannot cancel.

6. LIABILITY AND INSURANCE

- 6.1 Goods located at the Event venue or associated grounds, owned by the Participant or present there for and/or on behalf of the Participant, shall be at the Participant's own expense and risk. Jumping Amsterdam shall not, inter alia, be responsible for insuring such goods.
- 6.2 Jumping Amsterdam shall not be liable for damage of any kind, however caused; this includes, for example, damage, theft, destruction or loss of goods, damage resulting from malfunctioning of technical installations or other defects of the venue or associated grounds, or other damage to goods or persons, including but not limited to visitors of the Participant.
- 6.3 Jumping Amsterdam excludes its liability, except in cases of its own intent or gross negligence. Liability is likewise excluded for intent or gross negligence of auxiliary persons engaged by Jumping Amsterdam.
- 6.4 The Participant is liable for, and obliged to be adequately insured against, all damage of any kind to Jumping Amsterdam and/or RAI Amsterdam caused by the Participant's acts or omissions, by persons working for or on behalf of the Participant, by its visitors, or by its goods.
- 6.5 The Participant shall indemnify Jumping Amsterdam and RAI Amsterdam against any claim by third parties for damage of any kind, however caused, by acts or omissions of the Participant, by persons working for or on its behalf, by its visitors, or by its goods. The Participant is likewise obliged to be adequately insured against such damage.

7. CONSTRUCTION, DISMANTLING, REMOVAL

- 7.1 Unless otherwise agreed in writing between Jumping Amsterdam and the Participants, the construction and furnishing of stands and all related matters, including sponsorship, shall be at the Participants' own expense and risk. The same applies to dismantling and removal.
- 7.2 The venue shall be available for construction and/or furnishing of the stands, as well as for installation of sponsor objects (e.g. advertising boards, posters, other materials) and related matters, at the times specified by Jumping Amsterdam.
- 7.3 Dismantling of stands, removal thereof and of all other goods, including removal of waste, must take place between Sunday 25 January 2026 from 19:00 hours until no later than Monday 26 January 2026, 16:00 hours.

8. EXHIBITION PROGRAMME AND USE OF STAND SPACE

- 8.1 Participants shall receive, upon payment of their stand rent, a predetermined number of admission tickets granting continuous access to the Event. These tickets are personal and may not be resold or used by anyone other than the Participant.
- 8.2 Only goods connected in some way to equestrian sport may be exhibited or offered at the Event. Jumping Amsterdam has the right, without being obliged to pay any damages, to refuse or immediately remove goods and services from the Event if, in Jumping Amsterdam's reasonable opinion, they in no way contribute or do justice to the Event. The costs thereof shall be borne by the relevant Participant.
- 8.3 Jumping Amsterdam may make photo and/or film recordings of the Event, including of stands and persons present, for marketing purposes. Where required, Jumping Amsterdam shall request consent. Participants and their engaged personnel shall tolerate publication and/or distribution of such recordings and shall indemnify Jumping Amsterdam against any claims in that respect.
- 8.4 Participants are not permitted to allow children under 15 years of age to work at the stands during the Event.
- 8.5 Aisles must be kept clear at all times. Jumping Amsterdam is entitled, at the Participant's expense, to clear the aisles after an official warning in this regard.
- 8.6 All reasonable instructions of the organisation of Jumping Amsterdam, employees of RAI Amsterdam, and competent authorities (including the fire brigade) must be followed immediately and strictly by the Participant and its staff.

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- 8.7 Participants are expressly not permitted to rent, assign or exchange the stand space, in whole or in part, to/with third parties or with another Participant.
- 8.8 Participants are expressly not permitted to use the stand space for purposes other than exhibiting or selling in relation to equestrian sport, to engage in activities that may be harmful to Jumping Amsterdam, or otherwise cause nuisance, in the reasonable opinion of the organisation of Jumping Amsterdam.
- 8.9 No hazardous, highly flammable or explosive substances, odour-producing substances or perishable goods may be present in the stand space.
- 8.10 If goods are offered to consumers by the Participant, all statutory consumer protection rules shall be observed.

9. BREACH OF CONDITIONS AND/OR INSTRUCTIONS

- 9.1 Jumping Amsterdam shall be entitled, with respect to any Participant acting in breach of these General Terms and Conditions or other applicable regulations or instructions issued by Jumping Amsterdam and/or its authorised persons, to take measures at the Participant's expense without notice of default or judicial intervention. Such measures may include denial of (further) access to the venue, closure and/or clearance of its stand, and removal or retention of items located at the venue or grounds, including constructed/installed materials. In such cases, the Participant shall not be entitled to any refund of amounts already paid or to any compensation for damages.

10. INTELLECTUAL PROPERTY RIGHTS

- 10.1 All intellectual property rights relating to the Event and related matters, including but not limited to the name, trademark(s), advertising texts/music, and logo(s), are vested in Jumping Amsterdam. Except with prior explicit written consent of Jumping Amsterdam, the Participant is prohibited from publishing and/or reproducing, directly or indirectly, or otherwise using or referring to these rights in any way. Furthermore, the Participant is prohibited from publishing and/or reproducing image and/or sound recordings of the Event and/or its previous editions, or otherwise using or referring to them, without prior explicit written consent from Jumping Amsterdam.

11. PRIVACY

- 11.1 In the relationship between the Participant and Jumping Amsterdam, personal data shall be exchanged. Both parties are controllers with respect to their own processing of such personal data within the meaning of applicable privacy legislation.
- 11.2 The Participant and Jumping Amsterdam shall process the personal data carefully and in accordance with applicable privacy legislation. The parties shall, inter alia, take appropriate technical and organisational measures to secure the personal data in accordance with Article 32 GDPR.
- 11.3 Jumping Amsterdam informs data subjects about its processing via its privacy statement, as published on the Jumping Amsterdam website.
- 11.4 The Participant and Jumping Amsterdam shall each handle requests or objections from data subjects in accordance with applicable privacy legislation. If a Participant receives a data subject request that also relates to processing of personal data by Jumping Amsterdam, the Participant shall consult with Jumping Amsterdam as soon as possible on handling such request.
- 11.5 The Participant shall promptly inform Jumping Amsterdam if it detects or reasonably suspects that a personal data breach has occurred, or becomes aware of any request or investigation by a supervisory authority (such as the Dutch Data Protection Authority) or any other matter that may give rise to such investigation.

12. OTHER APPLICABLE PROVISIONS

- 12.1 The applicability of these General Terms and Conditions does not affect the applicability of the terms and/or regulations of the Fédération Équestre Internationale and the Royal Dutch Equestrian

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Federation, as well as regulations of the Dutch government regarding sponsorship and advertising in television broadcasts. Furthermore, the applicability of these General Terms and Conditions does not affect the applicability of the terms and/or regulations of RAI Amsterdam. In case of any conflicting provisions in the aforementioned terms and/or regulations, Jumping Amsterdam shall determine which provisions shall apply.

- 12.2 Each Participant shall also be deemed to have taken note of and agreed to the provisions of the RAI Accommodation Regulations, which apply as soon as the buildings or grounds of RAI Amsterdam are entered. These Accommodation Regulations are permanently available at <https://www.rai.nl/en/regulations-terms-and-conditions>

13. SEVERABILITY

- 13.1 If one or more provisions of these General Terms and Conditions are invalid or become invalid, the remaining provisions shall continue in full force and effect. In that case, a new provision shall apply in place of the invalid provision, which shall resemble the invalid provision as closely as possible in terms of content, scope and purpose.

14. FINAL PROVISION

- 14.1 The legal relationship between Jumping Amsterdam and the Participants shall be governed exclusively by Dutch law.
- 14.2 All disputes arising from said legal relationship shall be submitted exclusively to the competent court in Amsterdam. Arbitration or any other form of dispute resolution is excluded.
